

## News release

Berne, 30 July 2024

# Neustark appoints Christoph Kisker as Chief Revenue Officer to drive next phase of growth

- New CRO appointment bolsters neustark's strategic journey following a recent \$69 million growth equity funding round success
- Christoph joins neustark from Celonis, bringing extensive hyper-growth and go-to-market experience to achieve neustark's mission of removing 1 million tons of CO<sub>2</sub> in 2030

Neustark, a Switzerland-based, leading carbon removal specialist and [one of the fastest growing companies in Europe](#), has appointed Christoph Kisker as Chief Revenue Officer (CRO). Christoph joins neustark from software-as-a-service company Celonis, where he was a senior leader and played a key role in expanding the team from 50 to 4000+ employees over the past eight years. As CRO and a member of neustark's executive team, Christoph will lead commercial functions to scale neustark's growth globally.

Christoph brings a wealth of hyper-growth and go-to-market experience from his tenure at Celonis, a company renowned for its rapid growth and success. His expertise in scaling operations and building robust go-to-market teams will be invaluable as neustark doubles down on its mission to remove 1 million tons of CO<sub>2</sub> in 2030 through its innovative carbon removal solutions.

"We are incredibly excited to welcome Christoph to the neustark family," said Valentin Gutknecht, founder and co-CEO at neustark. "His experience in leading hyper-growth organizations will be instrumental as we enter the next phase of our journey. With Christoph on board and [on the back of our latest successful growth equity funding round](#), we are even more confident in our journey to scale the climate impact we generate by rapidly deploying our carbon removal solution at sites across the globe."

Neustark has rolled out its carbon removal (CDR) technology at 19 sites across Switzerland, Austria, Liechtenstein, and Germany. The IP-protected solution allows the durable removal of carbon dioxide from the atmosphere by capturing CO<sub>2</sub> at point source at biogas producers, then binding it into mineral waste such as demolition concrete via an accelerated mineralization process. With 40 plants currently under construction throughout Europe, the company is now poised for widespread deployment.

"Neustark is one of the fastest-growing climate tech companies in the world supported by leading investors like Blackrock, with a proven technology that makes measurable and scalable climate impact. I am very excited to join this ambitious team and drive exponential growth to build a brighter future for all generations on our planet," said Christoph.

He added: "Celonis is a once-in-a-generation company, and I am convinced that neustark is on the same trajectory. Neustark enables customers like Microsoft and UBS to achieve their strategic net zero targets by eliminating their hard-to-abate CO<sub>2</sub> emissions. We durably store

and remove CO<sub>2</sub> in mineral waste streams by integrating our tech into the value chain of our CO<sub>2</sub> storage partners, such as concrete recyclers like Holcim.”

To reach its goal of removing 1 million tons of CO<sub>2</sub> in 2030, neustark aims to deploy around 1000 capture and storage sites globally over the next five years. Christoph’s appointment comes at a critical juncture for the company, as it seeks to scale its go-to-market organization, securing hundreds of CO<sub>2</sub> storage partners throughout Europe and North America and Asia Pacific – as well as CDR offtake agreements with companies committed to embedding carbon dioxide removal (CDR) in their climate strategies to achieve net zero emissions

This announcement follows [neustark's recent successful funding round, which secured \\$69 million in a funding round led by Decarbonization Partners](#), a partnership between BlackRock and Temasek.

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#### **About neustark**

Limiting global warming to 1.5°C implies reaching net zero CO<sub>2</sub> emissions in 2050 according to the IPC. Next to substantially reducing emissions, this target will only be possible by globally deploying carbon removal (CDR) solutions at the scale of billions of tons of CO<sub>2</sub>.

Neustark is a leading provider in this rapidly growing field, having developed a solution to permanently store CO<sub>2</sub> from the air in recycled mineral waste such as demolished concrete.

Our first solutions have been deployed in Switzerland and Europe and are already capturing and storing tons of CO<sub>2</sub> every week. We are currently scaling up our operations and carbon removal impact globally – on the road to removing one million tons of CO<sub>2</sub> in 2030, and beyond that.

Founded in 2019, neustark AG is based in Berne, Switzerland, and is a team of around 70 people (as per Q3 2024). Together, we enable permanent CO<sub>2</sub> storage for a bright future of all generations on our planet.

[www.neustark.com](http://www.neustark.com) | [neustark](#) | [LinkedIn](#)

**Images:** Please see below – and contact the media team for more.



*Figure 1 – Christoph Kisker, neustark's new Chief Revenue Officer.*



*Figure 2 – A neustark CO<sub>2</sub> storage plant operating in Berlin, Germany, with a capacity to remove 1000 tons of CO<sub>2</sub> per year.*